

PRESS RELEASE



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1st Annual Hope Ride For Autism **The Autism Society of Illinois and Pfeiffer Treatment Center** **Announce The Hope Ride for Autism Family Event on September 12th, 2009**

WARRENVILLE, IL. August 11th, 2009 –The Autism Society of Illinois and Pfeiffer Treatment Center announce their 1st Annual Hope Ride for Autism family event on **Saturday, September 12th, 2009** in Woodstock, IL. The ride will begin at 10 a.m. at Woodstock Harley-Davidson for motorcycle riders exclusively and will end at Lion's Park in Waterman, IL where families and individuals are invited to greet the riders and enjoy the exciting park festivities.

The family event at Lions Park, in Waterman IL will feature entertainment, food, train rides, children's activities, informational tables, family fun, raffles, and a visit from Ozzie the Cougar from the Kane County Cougars. Bikers are encouraged to pre-register online at www.hoperideforautism.com. Families and individuals may also register or donate online.

This event will benefit the Autism Society of Illinois and Pfeiffer Treatment Center and will raise awareness for Autism. Today the face of autism will affect almost 1% of all newborns and tragically many parents are not informed that viable treatments for autism even exist. Treatment options are available for those who grasp that autism is a medical illness with a biologically impaired brain.

For more information, please contact the Autism Society of Illinois at **(630) 691-1270** or visit www.hoperideforautism.com.

ABOUT AUTISM SOCIETY OF ILLINOIS:

The Autism Society recognizes that families and individuals living with an autism spectrum disorder have a range of issues and needs. Our mission is to improve the lives of Illinois individuals and families affected by these disorders. The ultimate goal is to empower family members, individuals on the spectrum and professionals to make informed decisions. For more information about the Autism Society of Illinois, visit www.autismillinois.org.

ABOUT PFEIFFER TREATMENT CENTER:

Pfeiffer Treatment Center is a premier not-for-profit clinical research facility and medical center in Warrenville, Illinois; specializing in novel, non-drug therapies for Autism Spectrum Disorder, Asperger's Syndrome and Attention Deficit Disorder since 1989. For more information about Pfeiffer Treatment Center, visit www.hriptc.org.